

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

FB-2013-04

725TR Update

April 16, 2013

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle is pleased to announce an improved version of our popular 725TR Air & Vapor Barrier / Temporary Roof.

Carlisle's enhanced 725TR will have a new woven polypropylene film to replace both our white summer grade and our black winter grade films. The new woven film will be grey, permitting it to be used in all seasons.

The new grey film provides improved dimensional stability, which reduces the likelihood for wrinkles to develop due to expansion and contraction when used as a temporary roof. The new film offers numerous other benefits; its tough surface will resist damage from foot traffic, and is also an excellent substrate for insulation adhesion.

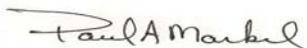
Although the same product will be used across all seasons, instructions related to the handling, priming and surface prep will remain the same based upon the time of year in which the material is installed. When used as a temporary roof, Carlisle's 725 TR must be covered with roofing membrane within 120 days.

Below is the product code and information for our new 725TR:

310632	725TR Self-Adhering Temporary Roof Air/Vapor Barrier 39" X 75'	Stocking Locations C,G,T	243.75 FT ² /Roll	69 Lbs. Per Roll
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Please contact your local manufacturer's representative or distributor for more information.

Sincerely,



Paul Markel
FleeceBack Sales & Marketing Specialist