



NEW ROOFING PRODUCTS AND INNOVATIONS THAT CAUGHT OUR EYE FOR 2018

RC Takes a Closer Look at the Products and Innovations the Roofing Industry has to Offer

By Art Aisner

Old habits are hard to break, so again *Roofing Contractor's* editors spent much of the annual show-season scouring the show floors for exhibitors with new and innovative products to help improve efficiency on the rooftop, back at the office, or in the truck somewhere in between. Here's our comprehensive list of the favorite products we saw over the past 12 months that should become part of your arsenal to win and complete more jobs.

The selections are based on a criteria that factors in ingenuity and innovation, problem-solving, and potential market impact. While assigning value to the following products is subjective, we hope the information educates roofing contractors and starts an open and free-flowing debate about the top tools and best services the industry has to offer. Here are our *Editor's Choice* honorees for 2018.

RapidLock • Carlisle Construction Materials

Velcro as a roofing material component in residential applications made some waves at the IRE 2017 in Las Vegas. But it became part of the buzz at and following

INNOVATIONS



► Carlisle's RapidLock.

IRE 2018, where it was introduced as the main component of the latest membrane enhancement from Carlisle Construction Materials.

Carlisle officials touted its new RapidLock Technology as a revolutionary step in efficiency and time-savings for commercial roofing contractors when they unveiled it at the IRE 2018. This adhesive-less system uses Velcro® Brand Securable Solutions to fully attach 115-mil FleeceBACK® RL EPDM or FleeceBACK RL TPO to InsulBase® RL or SecurShield® HD RL Polyiso insulation.

Contractors benefit from no temperature

restrictions, making winter installations part of a work schedule. The adhesive-less system means less time on the roof for the initial install, and maintenance since it rated strongly for wind uplift and hail resistance.

“Everyone in the industry is worried about labor and really the only thing holding roofing contractors back this year will be having the bandwidth to get jobs done,” explained Mike DuCharme, vice president of marketing for Carlisle Construction Materials. “This opens up that bandwidth because it’s going to go on so fast. You’re not going to have to wait 30 minutes for glue to dry or wait for the outdoor temperature to improve.”

The RapidLock system left an impression on the show floor, taking the award for best commercial product.

“We’re very excited about this product, seeing that it’s an industry first — a fully-adhered system that’s adhesiveless,” said Chad Buhrman, Carlisle’s insulation product manager. **RC**

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