

# MARKETING ANNOUNCEMENT

Authorized Applicator



**MA-2020-17**

**APEEL Protective Film for PVC Membrane**

**September 23, 2020**

## To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce a revolutionary advancement – Sure-Flex™ PVC and KEE HP membranes with APEEL™ Protective Film. APEEL guards the membrane's surface from scuffs and dirt accumulation during installation, eliminating the need to clean the roof upon project completion. Patented Sure-Flex PVC and KEE HP membranes with APEEL Protective Film are ideal for re-roofing, re-cover, and new construction projects; and can be used on the whole roof or only in areas that are subject to heavy soiling, such as loading areas.

Durable, recyclable, and easy to remove, APEEL Protective Film helps to save time and labor, improves aesthetics and long-term reflectivity, and increases customer satisfaction. The film is designed to withstand the most intense heat and UV exposure for up to 90 days and its gray color reduces glare, helps any accumulated moisture to dry more quickly, and warms the membrane.

Product Code	Description	Unit	FT2/Roll	Wt./Pkg. Unit	Stk. Loc.
335214	.060 STD WHT PVC W/FILM 10' x 100'	FT2	1,000	448 lbs.	C, G
335864	.060 STD WHT PVC W/FILM 5' x 100'	FT2	500	228 lbs.	C, G
331340	.060 STD WHT KEE HP W/FILM 10' x 100'	FT2	1000	464 lbs.	C, G
335866	.060 STD WHT KEE HP W/FILM 5' x 100'	FT2	500	234 lbs.	C, G
<b>APEEL Accessories</b>					
333093	APEEL 6" Cover Tape	2/ctn	820	34 lbs.	C, S, T
333095	APEEL Cover Tape Applicator	Ea.	N/A	16 lbs.	C, S, T

C = Carlisle, PA; G = Greenville, IL; S = Senatobia, MS; T = Tooele, UT

Samples are available using the Online Literature and Sample Order form, which can be found on the [Carlisle SynTec website](#) under "Forms" on your online dashboard (sample code 609635).

If you have any questions, or for more information, please contact your manufacturer's representative.

Regards,

Taylor Gingerich  
PVC Product Manager