

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

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Warranty Price Calculator

January 9, 2013

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle is pleased to announce the addition of a new Warranty Price Calculator on the Carlisle SynTec website. This new Warranty Price Calculator provides users with a fast and easy means to estimate warranty costs at the time of bid.

Carlisle's warranty offerings have expanded with the increased usage of high-performance system components such as Factory-Applied Tape (FAT®) and SecurShield® insulation. Warranty price reductions were implemented to reflect the expected decrease in roof leaks resulting from these high-performance products. In addition to helping the user to determine what warranties are available, the Carlisle Warranty Price Calculator automatically captures these warranty price reductions.

To utilize the new Warranty Price Calculator, log in to the Carlisle website, www.carlisesyntec.com, and click the "Warranty Price Calculator" link in the Dashboard Resources area of your Profile page. The calculator will prompt the user if additional warranty options are available for the selected system and membrane type. At the end of the process, the calculator will produce a summary of the project information with the related warranty charge. A copy of this information can be printed for inclusion in the project's record.

Carlisle encourages you to utilize this tool in order ensure that every project receives the most appropriate and cost-effective warranty. If you should have any questions, please contact your local manufacturer's representative or distributor.

Sincerely,



Michael J. DuCharme
Director - Product Marketing