FleeceBACK® Incentive Programs

FleeceBACK Champions and Rig Rebate Program

Program qualifications are calculated by Notices of Completion (NOCs).

Applicators can select/register for either the FleeceBACK Champions or the Rig Rebate Program. Dual registration is not permitted; applicators can only register for one FleeceBACK incentive program per calendar year. Program qualifications are calculated by NOCs. Choose your path to FleeceBACK success; register for a FleeceBACK incentive program. Click here or contact your local Carlisle Manuacturer's Representative to register. By registering for a FleeceBACK Incentive Program, you agree to receive monthly qualification update emails from Carlisle.

OPTION 1

FLEECEBACK

CHAMPIONS

CARLISLE SYNTEC SYSTEMS

FleeceBACK Champions are a select group of contractors who are committed to installing Carlisle's most durable and robust roofing systems: FleeceBACK AFX, FleeceBACK RL, and FleeceBACK EPDM, TPO, and PVC. FleeceBACK Champions are eligible for a number of exclusive benefits, including annual incentive trips that provide opportunities to network with fellow contractors and Carlisle staff while enjoying a variety of exciting excursions.

Applicator qualifications: Champions status is awarded based on yearly squares of warranted (NOCs) FleeceBACK membrane. Once Champions status has been awarded during a calendar year, the trips earned will take place the following year. FleeceBACK Champions may not be combined with any other FleeceBACK rebates or incentive programs.

Age policy: Due to the presence of alcohol, all attendees must be 21 years or older.

Rollover policy: Champions trip passes must be redeemed during the calendar year that they are awarded.

Transfer policy: Champions trip passes must be used by an officer (owner, VP, estimator, GM, project manager) of the qualifying company and may not be gifted to non-qualifying parties.

New qualifiers – Notices of Completion (NOCs) totaling

- **3,500 squares of Fleece =** 3 trip passes*
- **2,500 squares of Fleece =** 2 trip passes
- **1,500 squares of Fleece =** 1 trip pass

Existing qualifiers – Notices of Completion (NOCs) totaling

- **4,500 squares of Fleece =** 3 trip passes*
- **3,500 squares of Fleece =** 2 trip passes
- **2,500 squares of Fleece =** 1 trip pass

** Maximum of 3 FleeceBACK Champion passes per firm, per year. Each FleeceBACK Champion pass is redeemable for 1 person for 1 trip.*

New Member: *Company has not qualified for a FleeceBACK incentive program over the past 4 calendar years.*

Existing Member: *Company has qualified for a FleeceBACK incentive program over the past 4 calendar years.*

Cash and other rewards programs cannot be substituted for program offers. Carlisle SynTec Systems reserves the right to amend, alter, or cancel this program at any time. Program rewards include airfare, meals, and lodging. Incidentals charges are the responsibility of the participant. Only those contractors in good credit standing will be authorized to redeem Champions trip passes.


PATRIOT JR.



P55



EZY-LOADER


PREDATOR



HULK

OPTION 2

FLEECEBACK RIG REBATE PROGRAM

The FleeceBACK Rig Rebate Program offers applicators the opportunity to update or upgrade their current equipment for labor and material savings. The vendors associated with the Rig Rebate Program are evaluated to ensure high-quality customer support and service.

Rig Rebate Program

1. **Click here** or contact your local Carlisle Manufacturer's Representative to register for the FleeceBACK Rig Rebate Program.
2. Once registered for the FleeceBACK Rig Rebate Program, the applicator will forfeit their opportunity to qualify for additional Fleece incentive programs, to include FleeceBACK Champions, for the 1-year duration of the Rig Rebate agreement.
3. Carlisle applicator shall purchase an approved* rig and accessories through a certified distributor, train 2 people to be fully competent in the operation/maintenance of the spray machine, and assign those individuals full responsibility for operation of the spray machine.
4. Contact Carlisle Manufacturer's Representative or Carlisle for Rig Rebate Agreement Form**.** Proof of purchase (official invoice) must be provided during the authorization of the Rig Rebate Agreement Form. Equipment purchase date must be within 60 days of signing the Rig Rebate Agreement.
5. Carlisle will provide a rebate to the applicator based on FleeceBACK membrane NOCs from January 1 through December 31, (a term of 1 calendar year). Rebate amounts will be calculated by Notice of Completion (NOCs) data.

Applicator qualifications: Rebates are awarded based on yearly sales of warranted (NOCs) FleeceBACK membrane. If all qualifications have been met during the calendar year, then the rebates will be awarded the following year.

Rebate qualifications – Notices of Completion (NOCs) totaling

- **3,500 squares of Fleece** = $10,500 Rig rebate
- **2,500 squares of Fleece** = $7,000 Rig rebate
- **1,500 squares of Fleece** = $3,500 Rig rebate

Approved Rig Rebate Manufacturers*

1. Foampak – Predator Rig – 888.458-2928: www.foampak.net
2. Amped Equipment – Patriot Jr. – 800.620.7928: www.ampedequipment.com/patriot-jr/
3. Advanced Roofing Innovations (ARI) – EZY Loader – 631.759.0929: www.aritechrep.com
4. 4C's Spray Equipment – Hulk – 888.485.5355: www.4csprayequipmentrental.com

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FB-7804 - "FleeceBACK Incentive Programs Sell Sheet"

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