**ROLLING OUT** 



YEARS OF INNOVATION

## 1917-2017



## ROLLING OUT 100 YEARS OF INNOVATION



Charles S. Moomy incorporated Carlisle Tire & Rubber Company, leasing a building in Carlisle, where production quickly began on tires and inner tubes.



The first butyl single-ply elastomeric sheeting was produced, after western famers asked for flexible rubber irrigation pipes. The untapped market for other agricultural-related rubber products was soon realized.



Carlisle built and opened a 10,000-square-foot headquarters on a 30-acre plot at 1285 Ritner Highway.



Carlisle introduced the first polyesterreinforced EPDM membrane, as well as the first white EPDM roofing system.



Carlisle launched its revolutionary FleeceBACK® and FAST™ Adhesive roofing system.

1917 (1941) (1951) (1961) (1968) (1976) (1987) (1993) (1997) (2002)

During World
War II, the
government
became
Carlisle's largest
customer, and
experimentation
with synthetic
rubber began.

Carlisle
revolutionized the
roofing industry with
installation of the
first adhered singleply membrane on
a section of
Chicago O'Hare
International Airport.



Sure-Seal®
EPDM's popularity
and demand
skyrocketed and
developed
into a major line
for Carlisle.



Carlisle developed its first TPO roofing membrane, branded as Sure-Weld.



EPDM with Factory-Applied Tape (FAT™) was developed, improving seaming productivity by approximately 75%.













Carlisle reached a milestone of ten billion square feet of manufactured membrane Carlisle introduced Sure-Flex™ KEE, a high-performance PVC membrane containing Elvaloy®. The OctaGuard XT™ weathering package for Sure-Weld® TPO roofing membranes was introduced.

The industry's only FM-approved air and vapor barrier for direct-to-metal-deck applications – Carlisle's VapAir Seal™ MD – entered the market.

Carlisle sold its 20 billionth square foot of single-ply membrane.

Carlisle introduced RapidLock (RL™) roofing systems, a membrane hook-and-loop attachment system that provides an adhered system without the use of adhesives.

2005 ( 2007

2009

2010

2013

2014

2015

2016

2018

Carlisle launched its Sure-Weld TPO with Self-Adhering Technology (SAT™).



Carlisle introduced SecurShield® HD cover board, a highdensity closed-cell polyisocyanurate insulation with a coated glass facer.



The grand opening of the Greenville, Illinois PVC manufacturing line is celebrated. Sure-Weld TPO with APEEL™ Protective Film was released.





Carlisle introduced FAST Dual Tank Adhesive, a selfcontained system for FleeceBACK installations.



Carlisle introduced CAV-GRIP™ III
Adhesive/Primer, a product that can be used to bond standard TPO to horizontal substrates. Carlisle expanded CAV-GRIP III's versatility by allowing use of the product to adhere standard EPDM to horizontal substrates.



