ESP PREMIER

EXCELLENCE IN SINGLE-PLY

ESP Premier is an exclusive recognition program within Carlisle SynTec Systems' Excellence in Single-Ply (ESP), reserved for the top 20 Authorized Applicators in North America based on exceptional performance and partnership. The program runs for a two-year term. Achievement extends beyond volume, rewarding consistent adoption and installation of innovative solutions, Perfection-Award-level quality, and a demonstrated commitment to collaboration.

This is the premium tier within the existing ESP program, designed for elite Authorized Applicators. It offers members all the benefits of the ESP program, plus exclusive perks, including:

ESP PREMIER COUNCIL TRIP

An exclusive luxury trip, in addition to the ESP trip, for the principal owner* and a guest.

**This trip and its associated benefits are non-transferable and reserved solely for the named participant without prior written consent from the organizer.*

ESP CHARITABLE PROJECTS PROGRAM

Positively impact communities with high-quality roofing product donations for 501(c)(3) projects. Carlisle contributes up to $7,500 in charitable materials.

CUSTOMIZED MARKETING SUPPORT FROM THE IMC TEAM

- ESP Social Media Campaign
- Authorized Applicator Spotlight
- Personalized Marketing Consultation

"ESP Premier isn't just about earning points — it's about proving your commitment to quality, innovation, and partnership. The applicators who achieve Premier status are the ones helping shape the future of the roofing industry while consistently delivering exceptional results for their customers."

— Kevin Somers, Director of Sales, U.S. and Canada

Scan the QR code to explore all ESP benefits and eligibility:

ESP PREMIER CRITERIA:

CONSISTENT PERFORMANCE

ESP Premier applicators have achieved ESP status in at least four of the past five years, demonstrating a long-term commitment to excellence and sustained growth with Carlisle.

PROVEN PERFECTION QUALITY

A low warranty claim rate of $0.0040/sf or less reflects strong attention to detail, proper installation practices, and a commitment to delivering high-quality roofing systems.

INNOVATION LEADERSHIP

Premier applicators are early adopters who help bring new technologies to market. By completing at least two major projects with new products and providing Voice of Customer (VOC) feedback, they help Carlisle refine products and develop future innovations. Examples of qualifying products include:

- ThermaThin® 7
- SeamShield™ Technology
- Sure-Weld® 16' TPO
- Sure-Seal® Cool Gray EPDM

TRUSTED PARTNERSHIP

ESP Premier applicators are partners in good standing who actively collaborate with Carlisle, support new initiatives, and provide valuable market insights that help strengthen the industry.

The following data points are analyzed to determine ESP qualification:

- SALES VOLUME
- PRODUCT MIX
- HIGH-PERFORMANCE ASSEMBLIES
- QUALITY OF WORKMANSHIP

The ESP qualification period begins on November 1st and ends on October 31st. Points are determined from NOC square feet submitted during this period, not when the job was completed.

CARLISLE SYNTEC SYSTEMS

800-479-6832 | P.O. Box 7000 | Carlisle, PA 17013 | Fax: 717-245-7053 | **www.carlislesyntec.com**

06.17.26 © 2026 Carlisle.
ESP-17491 - "ESP Premier Program-Sell Sheet"

Carlisle, SeamShield, Sure-Weld, ThermaThin7, and Sure-Seal are trademarks of Carlisle.