



EXCELLENCE IN SINGLE-PLY

ESP Premier is a biennial award presented to the top 20 ESP Authorized Applicators who meet Perfection Award quality standards. This recognition highlights outstanding workmanship — honoring Carlisle Authorized Applicators who excel in adopting new products, delivering high-quality commercial roofs, and supporting the success of Carlisle SynTec Systems.

This is a premium tier within the existing ESP program, designed for the elite Authorized Applicators. The top-tier ESP Premier level offers members all the benefits of the ESP program, plus exclusive perks, including:

ESP PREMIER COUNCIL TRIP

An exclusive luxury trip, in addition to the ESP trip, for the principal owner* and a guest.

**This trip and its associated benefits are non-transferable and reserved solely for the named participant without prior written consent from the organizer.*

ESP CHARITABLE PROJECTS PROGRAM

Positively impact communities with high-quality roofing product donations for 501(c)(3) projects. Carlisle contributes up to \$7,500 in charitable materials.

CUSTOMIZED MARKETING SUPPORT FROM THE IMC TEAM

- » ESP Social Media Campaign
- » Authorized Applicator Spotlight
- » Personalized Marketing Consultation

Scan the QR code below to explore the full range of ESP benefits, eligibility, and exclusive offerings:



ESP PREMIER CRITERIA:

- 1 Be in good standing with Carlisle SynTec Systems.
- 2 Achieve ESP status in at least four of the previous five years.
- 3 Maintain a current warranty claim rate less than or equal to \$0.0040/sf.
- 4 Completed at least two major “new product” projects in the past year and provided VOC feedback to Carlisle.
 - New product examples include 16' TPO, SeamShield™, and Sure-Seal® Cool Gray EPDM.

The following data points are analyzed to determine ESP qualification:



SALES VOLUME



PRODUCT MIX



HIGH-PERFORMANCE ASSEMBLIES



QUALITY OF WORKMANSHIP

The ESP qualification period begins on November 1st and ends on October 31st. Points are determined from NOC square feet submitted during this period, not when the job was completed.



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ESP-17491 - "ESP Premier Program-Sell Sheet"

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