



## EXCELLENCE IN SINGLE-PLY

ESP Premier is a biennial award presented to the top 20 ESP Authorized Applicators who meet Perfection Award quality standards. This recognition highlights outstanding workmanship — honoring Carlisle Authorized Applicators who excel in adopting new products, delivering high-quality commercial roofs, and supporting the success of Carlisle SynTec Systems.

This is a premium tier within the existing ESP program, designed for the elite Authorized Applicators. The top-tier ESP Premier level offers members all the benefits of the ESP program, plus exclusive perks, including:

### ESP PREMIER COUNCIL TRIP

An exclusive luxury trip, in addition to the ESP trip, for the principal owner\* and a guest.

*\*This trip and its associated benefits are non-transferable and reserved solely for the named participant without prior written consent from the organizer.*

### ESP CHARITABLE PROJECTS PROGRAM

Positively impact communities with high-quality roofing product donations for 501(c)(3) projects. Carlisle contributes up to \$7,500 in charitable materials.

### CUSTOMIZED MARKETING SUPPORT FROM THE IMC TEAM

- » ESP Social Media Campaign
- » Authorized Applicator Spotlight
- » Personalized Marketing Consultation

Scan the QR code below to explore the full range of ESP benefits, eligibility, and exclusive offerings:



### ESP PREMIER CRITERIA:

- 1** Be in good standing with Carlisle SynTec Systems.
- 2** Achieve ESP status in at least four of the previous five years.
- 3** Maintain a current warranty claim rate less than or equal to \$0.0040/sf.
- 4** Completed at least two major “new product” projects in the past year and provided VOC feedback to Carlisle.
  - New product examples include 16' TPO, SeamShield™, and Sure-Seal® Cool Gray EPDM.

The following data points are analyzed to determine ESP qualification:



SALES VOLUME



PRODUCT MIX



HIGH-PERFORMANCE ASSEMBLIES



QUALITY OF WORKMANSHIP

The ESP qualification period begins on November 1<sup>st</sup> and ends on October 31<sup>st</sup>. Points are determined from NOC square feet submitted during this period, not when the job was completed.

