

NEW PRODUCT ALERT

16-Foot-Wide TPO Membrane October 28, 2022

To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is excited to announce that the industry's first-ever 16-foot-wide TPO membrane is now available for order. Versico's 16-foot VersiWeld[®] TPO boosts productivity on adhered and induction welded roofs by cutting down on the number of rolls needed and dramatically reducing the number of seams on the roof.

With fewer seams to weld and fewer rolls to load, stage, and kick out, contractors can save significant time, labor, and money on each project – and move on to their next job sooner. Versico's 16-foot TPO provides substantial labor and cost savings and allows contractors to generate additional revenue and profit by completing more jobs in less time.

16-foot TPO benefits:

- Saves you time, labor, and money
 - Fewer rolls to load and stage at the beginning of each project
 - Fewer rolls to position, kick out, and align during installation
 - Up to 60% fewer seams to weld, probe, and inspect (vs. 10-foot TPO)
 - Fewer T-joint patches to install on each roof
- Reduced waste and trash from packaging
- Less time spent on each roof means contractors can complete more projects and generate additional revenue and profit

For more information about the benefits of 16-foot-wide TPO and tips for handling, storing, and moving large rolls, visit the <u>16-foot VersiWeld TPO web page</u>.

Availability:

Customers may begin placing orders for 16-foot VersiWeld TPO today. Deliveries will begin in January 2023. Please work with your local Versico Independent Sales Representative and Regional Manager for available 16-foot TPO volume within your Material Supply Plan.

16-foot VersiWeld TPO is available in white 16' x 100' rolls, in 45-, 60-, and 80-mil thicknesses. Rolls will be wrapped in 2-packs for easy storage and handling in the warehouse and loading on jobsites. Gray and tan 16-foot TPO in various thicknesses will be available in 2023.

Product Code	Description	Weight/Roll	Stocking Locations
349020	45-mil White TPO 16' x 100'	400 lbs.	C, S, T
349017	60-mil White TPO 16' x 100'	528 lbs.	C, S, T
349023	80-mil White TPO 16' x 100'	720 lbs.	C, S, T

*C = Carlisle, S = Senatobia, T = Tooele



NEW PRODUCT

Pricing:

Versico made an enormous financial investment and spent countless hours designing, developing, and building a line capable of manufacturing the roofing industry's first 16-foot-wide TPO sheets as a direct response to contractor feedback. Thus, there is a price premium for 16-foot-wide TPO. The benefits of the wider sheet will result in significant time and labor savings on the roof and allow contractors to complete more projects in less time. The resulting labor savings and increased revenue from additional projects far exceeds that price premium.

For more information regarding pricing and availability, please contact your local Versico Independent Sales Representative.

Sincerely,

Adam Burzynski TPO Product Manager