

# MARKETING ANNOUNCEMENT

Authorized Applicator



**16' TPO Incentive  
April 18, 2023**

## To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is excited to announce that, effective immediately, we are offering an incentive for our applicators to experience the benefits of using 16'-wide TPO. Through the end of the year, Carlisle will waive the upcharge on the purchase of 16'-wide TPO rolls so our applicators can see firsthand that wider rolls provide labor savings and help get jobs completed more quickly. Feedback from applicators who have already used the 16-foot sheets has confirmed that the wider rolls significantly speed up installation time, and we want to ensure that all Carlisle authorized applicators can capitalize on these benefits.

### **16' TPO benefits:**

- Saves time, labor, and money on adhered and induction welded jobs
- Fewer rolls to load and stage at the beginning of each project
- Fewer rolls to position, kick out, and align during installation, allowing more coverage in less time
- Up to 60% fewer seams to weld, probe, and inspect (vs. 10-foot TPO) means dramatically faster dry-in
- Fewer T-joint patches to install on each roof
- Reduced waste and trash from packaging
- Less time spent on each roof means applicators can complete more projects and generate additional revenue and profit

Carlisle's 16'-wide TPO is in-stock and available for immediate shipment. For more information and examples of the benefits of 16'-wide TPO and tips for handling, storing, and moving large rolls, visit the [16' Sure-Weld® TPO web page](#).

Product Code	Description	Weight/Roll	Stocking Locations
349020	45-mil White TPO 16' x 100'	400 lbs.	C, S, T
349017	60-mil White TPO 16' x 100'	528 lbs.	C, S, T
349023	80-mil White TPO 16' x 100'	720 lbs.	C, S, T

\*C = Carlisle, PA, S = Senatobia, MS, T = Tooele, UT

For more information regarding pricing and availability, please contact your Carlisle Manufacturer's Representative.

Sincerely,

Adam Burzynski  
TPO Product Manager