

# MARKETING ANNOUNCEMENT

Authorized Applicator



**MA-2020-13**  
**CAV-GRIP® for PVC Membranes**  
**August 12, 2020**

## To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is excited to introduce CAV-GRIP PVC Low-VOC Adhesive, a revolutionary new product that can be used for adhering standard PVC to a variety of substrates on both wall and field applications. A game-changing addition to Carlisle's Sure-Flex™ PVC product line, CAV-GRIP PVC Adhesive provides the following benefits:

- Fast tack time– typically less than half that of Low-VOC Bonding Adhesive
- Low-VOC formula with very low odor – compliant in all Low-VOC states
- Convenient spray application
- Wide window of application in temperatures as low as 35°F (2°C)
- Up to 60% labor savings when compared to installations using traditional bonding adhesives

CAV-GRIP PVC Adhesive is applied using a self-contained, pressurized spray system that provides quick, even coverage and requires minimal cleanup and maintenance. The system consists of a cylinder with a special attachment for the reusable hose and spray gun. Hoses and spray guns are each sold separately and can be cleaned using PVC UN-TACK, specifically for use with CAV-GRIP PVC.

Description	Product Code	Packaging	Weight	Stocking Locations	Coverage Rate**
CAV-GRIP PVC - Standard	335178	Cylinder (Ea)	41 lbs	C, G, T	750 Ft <sup>2</sup> **
CAV-GRIP PVC - Large (returnable cylinder)*	336104	12/Pallet	90 lbs	DS	1,500 Ft <sup>2</sup> **
CAV-GRIP PVC UN-TACK	336090	Cylinder (Ea)	16 lbs	C, G, T	N/A
CAV-GRIP 6' Hose	304302	6' Length	1 lb	C, G, S, T	N/A
CAV-GRIP 12' Hose	304303	12' Length	2 lbs	C, G, S, T	N/A
CAV-GRIP 18' Hose	304304	18' Length	3 lbs	C, G, T	N/A
CAV-GRIP Hose Splitter	332680	1/Ctn	.3 lbs	DS	N/A
CAV-GRIP Spray Gun Replacement Tips	332774	10/Ctn	2 lbs	C, G, S, T	N/A
CAV-GRIP Spray Gun w/24" Extension	330912	Ctn	2.4 lbs	C, G, S, T	N/A
CAV-GRIP Spray Gun Adjustable	307490	Ctn	1 lb	C, G, S, T	N/A

\* Large cylinders available mid-September 2020 \*\* Approximate double-sided adhesive application

C=Carlisle, G=Greenville, S=Senatobia, T=Tooele, DS=Direct Ship

CAV-GRIP PVC Adhesive is for use on systems with warranties up to 20 years and **cannot be used for bareback KEE HP membranes**. For detailed product and installation information, please refer to the CAV-GRIP PVC Adhesive Product Data Sheet.

If you have any questions, or for more information, please contact [your](#) manufacturer's representative.

Sincerely,

Taylor Gingerich

A handwritten signature in black ink, appearing to read "Taylor Gingerich". The signature is written in a cursive, flowing style.

PVC Product Manager, Carlisle Construction Materials