

CARLISLE'S AUTHORIZED APPLICATORS **MARKETING ANNOUNCEMENT**

TPO-2011-11

Sure-Weld® SAT™ TPO Launch
April 13, 2011

To: Carlisle Authorized Applicators

Restrictions on VOCs found in traditional solvent-based bonding adhesives continue to expand across the country, and the cost of labor to install traditional roofing systems is growing. Therefore, it is becoming exceedingly important to deliver fully adhered alternatives that both meet new regulations and provide labor savings. With these factors in mind, Carlisle is pleased to announce the introduction of Sure-Weld SAT TPO.

Carlisle's SAT TPO fuses a 100%-solids hot-melt adhesive to the bottom ply of Carlisle's TPO sheet and therefore provides the benefits of reduced installation labor and the elimination of solvent.

Carlisle has spent years perfecting the proper adhesive formulation to combine with its TPO sheet. The TPO membrane used in SAT TPO is also engineered for maximum thermal stability, and contains the same industry-leading weathering package and excellent long-term performance that is inherent to every Carlisle TPO product.

Carlisle's SAT TPO will be offered in the following sizes:

309942	60-mil 10' X 100' SAT TPO	0.441 lbs/sqft
309941	60-mil 10' X 50' SAT TPO	0.441 lbs/sqft

SAT TPO will be stocked in Carlisle PA. Contact your Carlisle Manufacturer's Representative and Distributor for pricing information, as well as special product launch promotions.

Sincerely,



David French
Thermoplastics Marketing Manager



OCTAGUARD XT™
WEATHERING PACKAGE