

## MARKETING ANNOUNCEMENT

Powerblanket Lite Cylinder Heaters December 9, 2019

## To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is pleased to offer Powerblanket Lite Cylinder Heaters for use with CAV-GRIP® 3V and Flexible DASH™ Dual Tank cylinders.

Featuring an internal preset temperature and powered by a 120V outlet, Powerblanket Lite Cylinder Heaters' insulated full-wrap design and even heat distribution help increase the flow rate performance and efficiency of adhesive cylinders in cold temperatures. This product is designed to fit both standard #40 and #85 cylinders. For added coverage, two units can be placed on #85 cylinders.

Powerblanket Lite Cylinder Heaters			
Product Code	Description	Stock Status	Packaging
334961	Powerblanket – Standard Cylinder (PBL20)	C, G, S, T	1/carton
C = Carlisle, G = Greenville, S = Senatobia, T = Tooele			

## **Powerblanket Promotional Giveaway**

Versico will be offering authorized contractors the opportunity to receive free Powerblankets by providing proof of purchase of the following between the dates of 11/15/19 and 4/1/20.

- One free Powerblanket Lite for every 48 #40 tanks of CAV-GRIP 3V
- Two free Powerblanket Lites for every 24 #85 tanks of CAV-GRIP 3V
- Two free Powerblanket Lites for every 48 tanks (24 sets) of Flexible DASH Adhesive

Along with this announcement, you will receive promotional details and redemption instructions for the Powerblankets.

For more product information, please refer to the Powerblanket Technical Data Bulletin on the Versico website. If you have any questions, or for more information, please contact your Versico Sales Representative or Regional Manager.

Sincerely,

Taylor Gingerich

Roofing Accessories Product Manager