MARKETING BULLETIN



CAV-GRIP® for PVC Membranes August 12, 2020

To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is excited to introduce CAV-GRIP PVC Low-VOC Adhesive, a revolutionary new product that can be used for adhering standard PVC to a variety of substrates on both wall and field applications. A game-changing addition to Versico's VersiFlex[™] PVC product line, CAV-GRIP PVC Adhesive provides the following benefits:

- Fast tack time typically less than half that of Low-VOC Bonding Adhesive
- Low-VOC formula with very low odor compliant in all Low-VOC states
- Convenient spray application
- Wide window of application in temperatures as low as 35°F (2°C)
- Up to 60% labor savings when compared to installations using traditional bonding adhesives

CAV-GRIP PVC Adhesive is applied using a self-contained, pressurized spray system that provides quick, even coverage and requires minimal cleanup and maintenance. The system consists of a cylinder with a special attachment for the reusable hose and spray gun. Hoses and spray guns are each sold separately and can be cleaned using PVC UN-TACK, specifically for use with CAV-GRIP PVC.

Description	Product Code	Packaging	<u>Weight</u>	Stocking Locations	Coverage Rate**
CAV-GRIP PVC - Standard	336152	Cylinder (Ea)	41 lbs	C, G, T	750 Ft ^{2**}
CAV-GRIP PVC - Large (returnable cylinder)*	336347	12/Pallet	90 lbs	DS	1,500 Ft ^{2**}
CAV-GRIP PVC UN-TACK	336090	Cylinder (Ea)	16 lbs	C, G, T	N/A
CAV-GRIP 6' Hose	304302	6' Length	1 lb	C, G, S, T	N/A
CAV-GRIP 12' Hose	304303	12' Length	2 lbs	C, G, S, T	N/A
CAV-GRIP 18' Hose	304304	18' Length	3 lbs	C, G, T	N/A
CAV-GRIP Hose Splitter	332680	1/Carton	.3 lbs	DS	N/A
CAV-GRIP Spray Gun Replacement Tips	332774	10/Carton	2 lbs	C, G, S, T	N/A
CAV-GRIP Spray Gun w/24" Extension	330912	1/Carton	2.4 lbs	C, G, S, T	N/A
CAV-GRIP Spray Gun Adjustable	307490	1/Carton	1 lb	C, G, S, T	N/A
* Large cylinders available mid-September 2020 ** Approximate double-sided adhesive application					

C=Carlisle, G=Greenville, S=Senatobia, T=Tooele, DS=Direct Ship

CAV-GRIP PVC Adhesive is for use on systems with warranties up to 20 years and cannot be used for bareback KEE HP membranes. For detailed product and installation information, please refer to the CAV-GRIP PVC Adhesive Technical Data Bulletin.

If you have any questions, or for more information, please contact your Versico Independent Sales Representative.

Sincerely,

Top Min

Taylor Gingerich PVC Product Manager