CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

PVC-2014-14 PVC Packaging Changes November 24, 2014

To: Carlisle SynTec Systems' Authorized Applicators

Effective immediately, Carlisle SynTec Systems is changing the number of rolls packaged per pallet for selected Sure-Flex™ PVC and KEE HP membranes. Moving forward, the following membranes (all of which are produced in Greenville, Ill.) will be packaged seven rolls per pallet:

<u>NEW Part Number</u>	Product Description
Standard PVC Membranes:	
323153	.050 REIN. STD WHITE PVC 10' X 100'
323151	.060 REIN. STD WHITE PVC 10' X 100'
323155	.080 REIN. STD WHITE PVC 10' X 75'
Minimum Thickness PVC Membranes:	
323463	.050 MIN REIN. FRS WHITE PVC 10' X 100'
323467	.060 MIN REIN. FRS WHITE PVC 10' X 100'
323449	.060 MIN REIN. STD WHITE PVC 10' X 100'
323470	.080 MIN REIN. FRS WHITE PVC 10' X 75'
KEE HP PVC Membranes:	
323473	.050 REIN. WHITE KEE HP 10' X 100'
323479	.060 REIN. WHITE KEE HP 10' X 100'
323485	.080 REIN. WHITE KEE HP 10' X 75'

This packaging modification will decrease the pallet weights of some of Carlisle's most popular PVC membranes, increasing the ease of handling for distributors and contractors. This change will also increase the number of rolls packaged per truckload and reduce point loading on roof decks.

Please note: Until existing inventory is depleted, orders for the above roll sizes may be filled with material that is packaged nine rolls per pallet. The only roll sizes affected by this packaging change are listed above; the pallet quantities and part numbers of all other PVC membranes will remain the same.

Sincerely,

John C. Greko

PVC Product Manager

