

# CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

**ID-2007-24**

**Carlisle Polyiso Packaging & Tarping  
August 3, 2007**

TO: Carlisle Authorized Applicators

Carlisle is pleased to introduce improved polyiso insulation packaging with a single heavy-duty UV resistant plastic bag. The durable bag covers the top and all four sides of the polyiso 4'x8' or 4'x4' bundle. Dunnage is added on the base of the insulation bundle permitting equipment to lift the pallets as well as to prevent direct contact with surface moisture.

Carlisle is also the first insulation manufacturer to offer the double 4'x4' polyiso package. Two 4'x4' bundles are packaged together with a single heavy-duty bag. The double package option offers time-savings and job site convenience when loading and staging 4'x4' bundles. There is no additional cost for the double 4'x4' packaging unit.

For the past ten months, Carlisle has conducted a variety of tests including numerous transportation runs and had found that the new packaging greatly reduces the need for tarping. As a result, the following tarping guidelines have been adopted.

<u>DISTANCE</u>	<u>TYPE OF PROTECTION</u>
0 to 700 miles	No Tarp Required
701 to 1,000 miles	Nose Tarp or Partial Tarp
Over 1,000 miles	Full Tarp Required

These improvements will enhance our ability to attract quality carriers, increase driver productivity and improve on-time delivery.

Proper tarping on job sites is still encouraged by Carlisle and no change has been made to this section of Carlisle's specifications. If you have any questions, please contact Carlisle. We thank you for choosing Carlisle.



Richard C. Ward  
Pricing Supervisor