MARKETING ANNOUNCEMENT



Authorized Applicator

SureTite[™] Galvanized Cleat Program March 2, 2022

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce its SureTite Galvanized Cleat Program, which will allow customers to receive an ES-1 approved cleat on the same truck as membrane and accessory orders. The newest addition to Carlisle's expansive metal program makes it easy for contractors to dry-in the roofing system by terminating the edge of the roof during the initial installation. When the SureTite Galvanized Cleat is combined with a properly fabricated face covering made from Carlisle Kynar[®] Flat Sheets, contractors can achieve an ES-1 approved assembly.

There are two SureTite cleat designs: snap-on fascia and drip edge. Both designs come in four different sizes and there are five finished edge designs. With the snap-on fascia cleat, contractors can complete a snap-on fascia or sloped coping edge system. Using the drip edge, contractors can complete a drip edge, gravel stop, or flat coping edge system.

SureTite Galvanized Cleat Program Benefits:

- SureTite Galvanized Cleats will be stocked in Carlisle, PA, and Tooele, UT
- Distributors can order full pallet quantities to stock in their warehouse
- Cleats can be delivered with roofing package, making it convenient to quickly dry-in the roof system
- When using Carlisle's prefabricated cleats and flat sheets, Carlisle will share the ES-1 certification for the project if the cover is fabricated to Carlisle's specifications, and the roof edge system will be covered under Carlisle's Total System Warranty
- A 72 MPH wind speed warranty will be available for contractors who are not ES-1 certified through Carlisle
- An 80 MPH wind speed warranty will be available for contractors who are ES-1 certified through Carlisle

It's simple for contactors to achieve an ES-1 certified edge that is covered under Carlisle's warranty.

- Choose "Prefabricated Cleat and Carlisle Kynar Flat Sheet" when filling out your NOA
- Purchase the SureTite Cleat of your choice
- Install the cleat and bend your face cover to Carlisle's specifications, using Carlislebranded Kynar Flat Sheets
- Complete the NOC and upload your invoice for the materials
- Your edge is ES-1 certified and included in the roof system warranty

SureTite Galvanized Cleats come in 12' lengths with 10 pieces to a bundle. For shipments going directly to jobsites, Carlisle will allow bundle quantities to be top-loaded with the roofing materials. Distributors must order full pallet quantities.

SureTite Galvanized Cleat Program Product Offering				
Product Code	Product Description	Length/Piece	Pieces/Carton	Bundles/Pallet
349032	SureTite 3" Drip Edge	12'	10	40
349033	SureTite 5" Drip Edge	12'	10	25
349034	SureTite 6" Drip Edge	12'	10	25
349035	SureTite 7" Drip Edge	12'	10	20
349036	SureTite 4-1/4" Fascia	12'	10	25
349037	SureTite 5-1/4" Fascia	12'	10	25
349038	SureTite 6-1/4" Fascia	12'	10	20
349039	SureTite 8-1/4" Fascia	12'	10	20

Should you have any questions, please contact your Manufacturer's Representative.

Sincerely,

Land A. Markel

Paul Markel Product Manager – Specialty Products