



## Flexible DASH Adhesive for Membrane Attachment March 21, 2019

## To: Versico Roofing Systems' Authorized Contractors

Beginning January 1, 2020, Versico will require the use of Flexible DASH Adhesive for all VersiFleece® membrane attachment. Since its inception in 2008, Flexible DASH has steadily gained popularity because of its performance benefits. With the introduction of Flexible DASH dual tanks and five-gallon jugs, Versico now offers one industry-leading product that can be used year-round for both membrane and insulation attachment.

Why Flexible DASH?

- **Runs cleaner:** Flexible DASH runs cleaner through high- and low-pressure spray equipment thanks to higher-performing raw materials.
- **One formulation for all seasons:** Because Flexible DASH can be applied in temperatures from 25–120°F, there is no need for separate winter- and summer-grade formulations.
- Wider installation window: Using Flexible DASH gives applicators up to five minutes to install insulation or membrane.
- Enhanced flexibility: Flexible DASH offers up to 150% elongation, far greater than the 10–30% claimed by competitors. This flexibility allows the building materials to expand and contract without restricting the movement of the roofing system. The increased flexibility of the Flexible DASH adhesive permits the roof to expand and contract with the building's structural components.
- Enhanced puncture resistance: Flexible DASH remains flexible throughout its lifecycle, providing 33–66% better puncture resistance than traditional rigid urethane adhesives. Puncture warranty enhancements are available when using Flexible DASH.
- Enhanced hail performance: Flexible DASH passed FM's Very Severe Hail (VSH) testing. Hail warranty enhancements are available when using Flexible DASH at full spray or 4" on-center beads.

## **Contractor Feedback**

*"I've used every competitor's adhesive on the market and Flexible DASH is one of the best. It runs cleaner and is easier for my crews to use." – Scott Manley, Topline Construction* 

"The great thing about Flexible DASH is that we only have to stock one product, we no longer have to stock a winter grade and summer grade option." - William Hettel, Beacon Manager

	Flexible DASH/FAST Adhesive		
Product Code	Description	Stock Status	Packaging
310472	Flexible FAST 100 - A	C, G, S, T	50-gal drum
310473	Flexible FAST 100 - B	C, G, S, T	50-gal drum
317329	Flexible FAST 100 - A	C, G, S, T	15-gal drum
317331	Flexible FAST 100 - B	C, G, S, T	15-gal drum



## MARKETING BULLETIN

328043	Flexible DASH DUAL TANK (PART A) - HAZ	C, S, T	Tank	
328044	Flexible DASH DUAL TANK (PART B) - HAZ	C, S, T	Tank	
329526	Flexible DASH 5-Gallon Jug (PART A)	C, G, S, T	5-gal jug	
329527	Flexible DASH 5-Gallon Jug (PART B)	C, G, S, T	5-gal jug	
326735	Flexible DASH Dual Cartridge	С	4/carton	
Flexible DASH Accessories				
Product Code	Description	Stock Status	Packaging	
326080	DUAL TANK Adh. Gun Hoses - 25'	С, Т	1/pack	
520000	DOAL TANK Aun. Our noses - 25	0, 1	inpuok	
326081	DUAL TANK Adh. Nozzle Tips	C, T	10/pack	
			•	
326081	DUAL TANK Adh. Nozzle Tips	С, Т	10/pack	
326081 330881	DUAL TANK Adh. Nozzle Tips DUAL TANK Nozzle Ext Tubes - 14"	C, T C	10/pack 10/pack	

After the January 1, 2020, deadline, standard DASH Adhesive will only be permitted for insulation attachment. In 2019, Versico will reduce the standard DASH product offering in preparation for the January 2020 deadline. HydroBond<sup>™</sup> Water-Based Adhesive and Aqua Base 120 Bonding Adhesive will continue to be approved adhesives on VersiFleece membranes in the field of the roof. CAV-GRIP<sup>™</sup> 3V Low-VOC Adhesive/Primer will continue to be an approved adhesive for vertical wall attachment.

If you have any questions, or for more information, please contact your independent sales representative.

Sincerely,

Kinthaf

Austin Kulp, Fleece Product Manager