MARKETING BULLETIN



New SureTite[™] Cleat Program March 19, 2025

To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is pleased to introduce our updated SureTite Cleat Program.

Versico Roofing Systems will now offer three sizes of SureTite Snap-On Fascia Cleat to improve the manufacturing efficiency that brings lower prices. In addition, Versico Roofing Systems has reduced the prices of all cleat options due to changes in our manufacturing process.

Versico Roofing Systems will continue to offer two cleat profiles: snap-on fascia and drip edge. The drip edge cleat will be offered in four sizes, and the snap-on fascia cleat will be available in three sizes. The drip edge cleat may be used for a drip edge, gravel stop, and flat coping. The fascia cleat may be used for a snap-on fascia and a sloped coping system.

Benefits of our SureTite cleats include:

- SureTite cleats will be stocked in our Carlisle, PA and Toole, UT locations.
- Distributors can order full pallets to stock their warehouses.
- Cleats can be delivered with other roofing materials, making it convenient to quickly dry-in the roof system.
- When using Versico's prefabricated cleat and flat sheet, Versico Roofing Systems will share our ES-1 certification, and the edge will be included in our Edge-to-Edge Warranty.
- Versico Roofing Systems is increasing our wind speed coverage to 20 years/90 MPH when using our cleat and flat stock for the cover.

It's simple for contactors to achieve an ES-1 certified edge that is covered under Versico Roofing Systems warranty:

- Choose "Prefabricated Cleat and Versico Kynar® Flat Sheet" when filling out your Copy-A.
- Purchase the SureTite Cleat of your choice.
- Install the cleat and bend your face cover to Versico's specifications, using Versico-branded Kynar Flat Sheets.
- Complete the Copy-B and upload your invoice for the materials.
- Your edge is ES-1 certified and included in the Edge-to-Edge Warranty.

The updated sizes and prices for Versico's SureTite Cleat System are listed below:



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SureTite Cleat Program

Product Code	Product Description	Length per Piece	Pieces per Bundle	Bundles per Pallet
349032	SureTite 3" Drip Edge	12'	10	40
349033	SureTite 5" Drip Edge	12'	10	25
349034	SureTite 6" Drip Edge	12'	10	25
349035	SureTite 7" Drip Edge	12'	10	20
349036	SureTite 4-3/4" Fascia	12'	10	25
349037	SureTite 6-1/4" Fascia	12'	10	25
349038	SureTite 7-2/4" Fascia	12'	10	20

If you have any questions, please contact your local Versico independent sales representative.

Sincerely,

Faul A. Markel

Paul Markel, Product Manager – Specialty Products