



VERSIFLEECE[®] INCENTIVE PROGRAMS

VERSIFLEECE VIP & RIG REBATE PROGRAM

Become a VIP

Versico's VIP contractors are a select group of contractors who are committed to installing Versico's most durable and robust roofing systems - VersiFleece TPO and PVC, RapidLock and AC membranes. Versico offers a VIP Incentive Trip or a Rig Rebate Program to this select group of contractors.



OPTION 1

VersiFleece Individual Performance Program (VIP)

VIP members are a select group of contractors who are committed to installing Versico's most durable and robust roofing systems – VersiFleece AC, TPO, PVC and RapidLock. VIP members are eligible for a number of exclusive benefits, including an annual incentive trip that provides an opportunity to network with fellow contractors and Versico staff while enjoying a variety of exciting excursions.

Past trip locations have included Jackson, WY, Las Vegas, NV, Cabo San Lucas, Mexico and the Florida Keys.

Contractor Qualifications: VIP status is awarded based on yearly squares of warranted VersiFleece membrane (calculated using Copy-B/Job Completion Date January 1st through December 31st of each calendar year.). VIP members may not be combined with any other VersiFleece rebates or incentive programs.

Age Policy: Due to the presence of alcohol, all attendees must be 21 years or older.

Rollover Policy: VIP trips (passes) are only redeemable within the calendar year that they are awarded. VIP trips will not be transferred to subsequent years.

Transfer Policy: VIP trips must be used by an officer of the qualifying company. Trips may not be gifted to non-qualifying parties. Company Officer Examples: Owner, VP, Estimator, GM, Project Manager.

Cash and other rewards programs cannot be substituted for program offers. Versico Roofing Systems reserves the right to amend, alter, or cancel this program at any time. Program rewards include airfare, meals, and lodging. Incidentals charges are the responsibility of the participant. Only those contractors in good credit standing will be authorized to redeem their reward trip.



VERSIFLEECE
INDIVIDUAL PERFORMANCE

Existing Qualifiers – Copy Bs/Job Completions Totaling

3,500 squares of Fleece	3 trip passes*
2,500 squares of Fleece	2 trip passes
1,500 squares of Fleece	1 trip pass

New Qualifiers – Copy Bs/Job Completions Totaling

3,000 squares of Fleece	3 trip passes*
2,000 squares of Fleece	2 trip passes
1,000 squares of Fleece	1 trip pass

* Maximum of 3 VIP passes per firm, per year. Each VIP pass is redeemable for 1 person for 1 trip.

VERSIFLEECE INCENTIVE PROGRAMS

VERSIFLEECE VIP & RIG REBATE PROGRAM

OPTION 2

VersiFleece Rig Rebate Program

The VersiFleece Rig Rebate Program provides contractors the opportunity to update older equipment or upgrade equipment that provides the opportunity for labor and material savings. The vendors associated with the Rig Rebate Program are evaluated to ensure high quality customer support and service.

Rig Rebate Program

1. Contact your local Versico Representative and let them know you are interested in the Rig Rebate Program.
2. Choose either VIP or the VersiFleece Rig Rebate Program. During the 1-year term of the Rig Rebate agreement, contractor will forfeit the opportunity to qualify for additional Fleece incentive programs to include the VIP Program.
3. Versico Contractor shall purchase the rig and accessories through a Versico Authorized Rig Rebate Manufacturer*, train 2 people to be fully competent in the operation/maintenance of the spray machine and assign them full responsibility for operation of the spray machine.
4. Proof of purchase must be provided during the authorization of the Rig Rebate Agreement Form. (Contact Rep or Versico for Rig Rebate Agreement Form) The Machines/Rigs purchase date must be within 60-days of signing the Rig Rebate Agreement.
5. Versico will provide a rebate to the contractor based on VersiFleece membrane Copy-Bs from January 1st to December 31st (Term of 1 calendar year). Rebate amounts will be calculated by warranted Copy-Bs.

Contractor Qualifications: Rebates are awarded based on yearly squares of warranted VersiFleece membrane (calculated using Copy-B/Job Completion Date). Rebates earned will be rewarded in the following calendar year and may not be combined with any other VersiFleece rebates or incentive programs.

Rebate Qualifications – Copy Bs/Job Completions Totaling

3,500 squares of Fleece	\$10,500 Rig Rebate
2,500 squares of Fleece	\$7,000 Rig Rebate
1,500 squares of Fleece	\$3,500 Rig Rebate

Approved Rig Rebate Manufacturers:

1. **Foampak** – Predator Rig
888.458-2928 | www.foampak.net
2. **Amped Equipment** – Patriot Jr./P-55
800.620.7928 | www.patriotjr.com
3. **Advanced Roofing Innovations (ARI)** – EZY Loader
631.759.0929 | www.aritechrep.com
4. **4C's Spray Equipment** – HULK Rig
717.245.2711 | www.4cssprayequipmentrental.com



Patriot Jr.



Predator



Hulk



EZY Loader



P55