



Excellence in Single-Ply

Established in 1998 as a means to recognize Carlisle SynTec Systems' most loyal and dedicated Authorized Applicators, the Excellence in Single-Ply (ESP) award has become one of the most recognizable and prestigious achievements in the commercial roofing industry. Inclusion in ESP is an acknowledgment that a Carlisle Authorized Applicator is an industry leader. As membership in this exclusive group has grown throughout the years, one thing has remained the same – the bond between Carlisle and all of its ESP Authorized Applicators is solidified by a mutual commitment to roofing excellence.

WHAT IS ESP?

ESP was created to identify and reward an elite group of Authorized Applicators who consistently exceed Carlisle's standards. Awarded annually, only the most accomplished Authorized Applicators achieve ESP status, a designation that provides customers with confidence that they have partnered with the very best in the industry.

THE BENEFITS OF ESP

The benefits of becoming a Carlisle ESP Authorized Applicator are numerous. Each qualifying company receives an invitation to the annual ESP incentive trip – an all-expenses-paid retreat for the business principal and one guest. The annual ESP incentive trip allows Authorized Applicators to attend a series of business meetings and networking events alongside Carlisle's senior leadership and fellow standouts from the commercial roofing industry. ESP session topics include Carlisle product information, installation techniques and advice, market trends and forecasts, and sales training specific to Carlisle's products.

ESP Authorized Applicators also receive a premium listing on the Carlisle SynTec website, ESP-branded merchandise, and customized marketing support from Carlisle's Integrated Marketing Communications.

To learn more visit here:



ESP was created to identify and reward an elite group of Authorized Applicators who consistently exceed Carlisle's standards. Awarded annually, only the most accomplished Authorized Applicators achieve ESP status, a designation that provides customers with confidence that they have partnered with the very best in the industry. The following data points are analyzed to determine ESP qualification:

SALES VOLUME

PRODUCT MIX

HIGH-PERFORMANCE ASSEMBLIES

QUALITY OF WORKMANSHIP

The ESP qualification period begins on November 1st and ends on October 31st. Points are determined from NOC square feet submitted during this period, not when the job was completed.

To learn more about Carlisle's ESP award, contact your local manufacturer's representative.



800-479-6832 | P.O. Box 7000 | Carlisle, PA 17013 | Fax: 717-245-7053 | www.carlislesyntec.com

01.24.25 © 2025 Carlisle.
REPRINT CODE: 615227 ESP-10826 - "ESP Sell Sheet"

Carlisle is a trademark of Carlisle.