

## Carlisle Sure-Flex™ PVC with APEEL™ Protective Film

Carlisle's patented APEEL Protective Film guards the surface of PVC and KEE HP membranes from scuffs and dirt accumulation during installation, eliminating the need to clean the roof once the project is complete.

Durable and easy to remove, APEEL Protective Film helps save time and labor, improves aesthetics, and maintains reflectivity. Sure-Flex PVC membranes with APEEL Protective Film are ideal for re-roofing, re-cover, and new construction projects.



### PROTECTION

While white membranes are often selected because of their reflective, energy-saving properties, these membranes can get dirty and scuffed during installation. APEEL Protective Film guards the surface of the PVC or KEE HP membrane, keeping it white, reflective, and un-scuffed until the installation is complete.

### DURABILITY

APEEL Protective Film is designed to withstand the most intense heat and UV exposure without deteriorating. Carlisle's PVC/KEE HP membranes with APEEL Protective Film come with a stress-free removal assurance stating that the APEEL Protective Film will not tear due to deterioration or excess adhesion during removal for a period of 90 days after installation.





### An Ideal Re-Roofing Solution

**Convenience:** Protective film is durable and easy to remove

**Value:** Eliminate the need to pressure wash after installation

**Performance:** Maintain rooftop aesthetics and long-term reflectivity

### EASILY REMOVABLE

APEEL Protective Film will stay in place until ready for removal, at which time it can be easily removed by a single person. Ideal adhesion levels allow the film to stay in place for months, resisting the effects of heat, UV exposure, rain, and wind. Once the film is removed, no residue remains on the PVC sheet, providing a clean, white, reflective roof.

### RECYCLED FILM

The PVC APEEL film is 100% PVC material and comprised of 50% recycled content.

### COST SAVINGS

Given the common issue of new roofs becoming dirty during installation, it is often recommended that the roof be cleaned immediately following its installation. This cleaning typically entails pressure washing which can cost between 25 and 50 cents per square foot. With Carlisle's APEEL Protective Film, there is no need to clean the roof after installation; simply remove the film for a clean, new roof.

### FEATURES AND BENEFITS

- » Shields from dirt, scuffs, and scratches on membrane during the installation process
- » Eliminates the need to clean the roof after installation
- » Film utilizes 50% recycled content
- » Durable heat- and UV-resistant film will not tear due to deterioration or excess adhesion during removal
- » Ideal adhesion level keeps the film in place until removed
- » Film is easily removed by one person due to its manageable 5-foot-wide strips