

MARKETING ANNOUNCEMENT

Authorized Applicator



EPDM-2020-12
Sure-Tough™ EPDM SAT™
July 15, 2020

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce its 60-mil Reinforced Sure-Tough EPDM SAT (Self-Adhering Technology). Featuring time-tested and trusted 3" Factory-Applied SecurTAPE™ (FAT), this productivity-boosting membrane can be used to complete adhered EPDM projects in much less time.

Test market results over the past four years indicate very high satisfaction with the ease and speed of application, as well as with the field performance after installation. Sure-Tough EPDM is known for its added puncture resistance, and SAT rolls are available in the sizes listed below.

Product Code	Description	Stocking Location
326417	.060 SAT Rein EPDM 10' x 50' w/3" FAT	Carlisle, PA
326418	.060 SAT Rein EPDM 10' x 100' w/3" FAT	Carlisle, PA

Taking advantage of this new Self-Adhering Technology on EPDM can allow your company to complete more re-roofing projects per year, while minimizing disruption to the existing business or building occupants with the speed of application and lack of adhesive odors.

For more information, refer to the Sure-Tough EPDM SAT Product Data Sheet and SAT installation details.

If you have any questions, or for more information, please contact your manufacturer's representative.

Sincerely,

A handwritten signature in black ink that reads "Ronald L. Goodman".

Ronald L. Goodman
EPDM Marketing Manager