

# MARKETING ANNOUNCEMENT

Authorized Applicator



**New SureTite™ Cleat Program  
March 19, 2025**

## To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce our updated SureTite Cleat Program. Carlisle will now offer three sizes of SureTite Snap-On Fascia Cleat to improve the manufacturing efficiency that brings lower prices. In addition, Carlisle has reduced the prices of all cleat options due to changes in our manufacturing process.

Carlisle will continue to offer two cleat profiles: snap-on fascia and drip edge. The drip edge cleat will be offered in four sizes, and the snap-on fascia cleat will be available in three sizes. The drip edge cleat may be used for a drip edge, gravel stop, and flat coping. The fascia cleat may be used for a snap-on fascia and a sloped coping system.

Benefits of our SureTite cleats include:

- SureTite cleats will be stocked in our Carlisle, PA, and Toole, UT, locations.
- Distributors can order full pallets to stock their warehouses.
- Cleats can be delivered with other roofing materials, making it convenient to quickly dry-in the roof system.
- When using Carlisle's prefabricated cleat and flat sheet, Carlisle will share our ES-1 certification, and the edge will be included in our Edge-to-Edge Warranty.
- Carlisle is increasing our wind speed coverage to 20 years/90 MPH when using our cleat and flat stock for the cover.

It's simple for applicators to achieve an ES-1 certified edge that is covered under Carlisle's warranty:

- Choose "Prefabricated Cleat and Carlisle Kynar® Flat Sheet" when filling out your NOA (Notice of Award).
- Purchase the SureTite cleat of your choice.
- Install the cleat and bend your face cover to Carlisle's specifications, using Carlisle-branded Kynar Flat Sheets.
- Complete the NOC (Notice of Completion) and upload your invoice for the materials.
- Your edge is ES-1 certified and included in the Edge-to-Edge Warranty.

The updated sizes and prices for Carlisle's SureTite Cleat Program are listed below:

SureTite Cleat Program				
Product Code	Product Description	Length per Piece	Pieces per Bundle	Bundles per Pallet
349032	SureTite 3" Drip Edge	12'	10	40
349033	SureTite 5" Drip Edge	12'	10	25
349034	SureTite 6" Drip Edge	12'	10	25
349035	SureTite 7" Drip Edge	12'	10	20
349036	SureTite 4-3/4" Fascia	12'	10	25
349037	SureTite 6-1/4" Fascia	12'	10	25
349038	SureTite 7-2/4" Fascia	12'	10	20

If you have any questions, please contact your local manufacturer's representative.

Sincerely,

Paul Markel, Product Manager – Specialty Products