



Dear Building Owner or Facility Manager,

Versico updated its EPDM Product Data Sheets and EPDM Specifications in 2013 with new Xenon Arc weathering data that more accurately reflects EPDM's superior long-term performance. In 2012, the industry celebrated the 50<sup>th</sup> anniversary of our black EPDM roofing membrane; we also have 27 years of success with our VersiGard® EPDM roofing system.

Listed below is the comparative ASTM weathering test data that we publish on our various 60-mil membranes, expressed as the amount of energy to which the membranes were exposed without exhibiting cracks. As you can see, black non-reinforced EPDM has survived by far the most severe of the exposures. In fact the 60-mil Black EPDM has still not cracked or crazed, even after going well beyond the industry's minimum standard. It is like the Energizer Bunny®…it keeps going and going!

Versico's VersiGard White EPDM also performed well among our white membranes, indicative of the weathering improvements made to this product over the years.

0	60-mil EPDM	$41,580 \text{ kJ/m}^2$
0	60-mil EPDM Reinforced	$35,320 \text{ kJ/m}^2$
0	60-mil EPDM White	25,200 kJ/m <sup>2</sup>
0	60-mil TPO	$20,160 \text{ kJ/m}^2$

The long term weatherability and repairability of EPDM continue to be major points of differentiation that facility managers, building owners and government officials take into consideration when selecting roofing systems. Dark colored EPDM membranes reduce buildings heating costs which are generally 3-5 times greater than the cost to cool a building. EPDM is also known for its excellent hail damage resistance due to its industry leading elongation. It is important to remember that a roof's primary function remains to keep a building dry and that EPDM is unmatched in its ability to do so.

Sincerely,

Ronald L. Goodman

Small ! Soulman\_

Marketing Manager, EPDM Roofing Systems