

CARLISLE'S AUTHORIZED APPLICATORS **MARKETING ANNOUNCEMENT**

PVC- 2014-02
FleeceBACK PVC FRS Membranes
May 6, 2014

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is proud to announce the addition of FleeceBACK® PVC FRS membrane to its FleeceBACK PVC product line. FleeceBACK PVC FRS features the superior weatherability, flexibility and toughness of Carlisle's PVC, a high-strength fiberglass reinforcing scrim for added dimensional stability, and a polyester fleece backing for increased puncture- and tear-resistance. The fleece backing also provides a built-in separation layer, protecting the membrane against rough concrete decks or existing asphaltic-based roofing systems.

FleeceBACK PVC FRS membrane is available in white ten-foot-wide sheets and in total thicknesses of 115 or 135 mils.

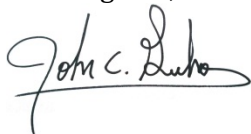
Features and Benefits:

- Mechanical and molecular bond between the PVC membrane and fleece backing offers excellent wind uplift performance
- Fiberglass reinforcement improves dimensional stability
- Polyester fleece adds toughness, durability and enhanced puncture resistance

PVC is one of the most easily weldable roofing materials. It provides superior chemical resistance to acids, bases, restaurant oils, fats, greases and acid rain.

If you have any questions or for more information, please contact your local manufacturer's sales representative or distributor.

Best Regards,



John C. Greko
PVC Product Manager