

MARKETING ANNOUNCEMENT

Authorized Applicator



Carlisle's New FleeceBACK® EPDM and TPO Environmental Product Declarations (EPDs) July 17, 2024

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle is pleased to announce the release of new Environmental Product Declarations (EPDs) for FleeceBACK EPDM and TPO membranes. At Carlisle, we take pride in leading the industry in developing EPDs, which are standardized documents that shed light on a product's environmental impact across its entire lifecycle.

What sets Carlisle apart is our commitment to providing company-specific EPDs and offering precise global warming information for our individual products. While we do contribute to industry-wide EPDs through various organizations, our focus on company-specific EPDs adds an extra layer of environmental transparency for our valued customers.

The newly developed FleeceBACK EPDM and TPO EPDs join our extensive library of existing EPDs, including Sure-Seal® and Sure-Tough™ EPDM, Sure-Weld® TPO, and Sure-Flex™ PVC and KEE HP membranes, as well as their FleeceBACK counterparts, in addition to HD polyiso cover boards and standard polyiso insulation boards.

For architects and building owners prioritizing sustainability, it's crucial to specify company-specific EPDs. This ensures accurate comparisons of environmental impacts during product selection, going beyond industry averages. By using industry-wide EPDs as a baseline for global warming potential, specifications can target products exceeding the industry norm.

These new EPDs underscore Carlisle's unwavering dedication to sustainability, a cornerstone of our business. Through responsible raw material sourcing, innovative manufacturing processes, new product development, and continuous improvement initiatives, we're driving the single-ply roofing industry toward a greener, more sustainable future.

To access the new EPDs follow the links below:

[FleeceBACK EPDM](#)

[FleeceBACK TPO](#)

For more information, please contact your local manufacturers representative.

Regards,

A handwritten signature in black ink, appearing to read "Chris Kann", written over a light blue horizontal line.

Christopher Kann
Product Manager – Specialty Systems and Sustainability
Chris.kann@carlisleccm.com