

# PERFECT10N

Sculpting Excellence. Nurturing Loyalty. Crafting Quality.

Carlisle SynTec Systems' Perfection Award and Perfection Council were established in 2011 as a way to recognize those Authorized Applicators who demonstrate a commitment to perfection and quality on every Carlisle installation.

Each year, the Perfection Award honors applicators whose exceptional installation quality results in a warranty claim performance that ranks in the top 5% of all U.S. and Canadian applicators. A small number of Perfection Award winners are selected to serve on Carlisle's Perfection Council for a one-year period, acting as an advisory board to help determine how Carlisle can best support its applicator network.

## How to qualify:

The following criteria are used to select Perfection Award recipients. All metrics are subject to change and can vary from year to year.

- » Seven-year square-foot average of installed membrane
- » Current year's square footage of installed membrane
- » Total number of jobs over seven years
- » Warranty claim rate
- » Warranty claim dollars per square foot

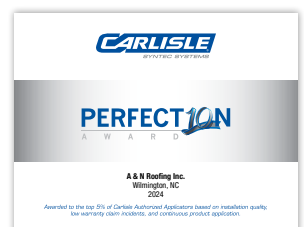
Perfection Council membership is determined based on those applicators who have earned Perfection Award with the lowest incident rating of warranty claims.

Carlisle believes in a true partnership with its customers, and the Perfection programs offer a tremendous opportunity to strengthen this relationship between manufacturer and installer. The Perfection programs are Carlisle's way of acknowledging and thanking applicators for whom quality is the highest priority.



## PERFECT10N Benefits:

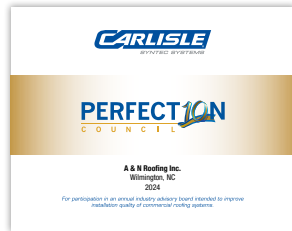
- » Premium listing on the Carlisle SynTec Systems website
- » Customized Perfection Award press release – created and distributed by Carlisle
- » Additional marketing support
- » Perfection Award wall plaque



# PERFECT10N Benefits:

C O U N C I L

- » Participation in recurring Technical & Warranty Services webinars which include:
  - Real-time answers to questions
  - Technical and warranty support
- » Exclusive first access to Carlisle's newest product innovations
- » Premium listing on the Carlisle SynTec Systems website
- » Customized Perfection Council press release – created and distributed by Carlisle
- » Additional marketing support
- » Perfection Council wall plaque
- » Membership in the Innovation Panel, where Carlisle SynTec Systems' top partners join to help shape future products and solutions through real-world feedback.



*Scan here to learn more  
about the Innovation Panel.*



## Perfection Council Technical Webinars



Membership in the Perfection Council provides access to recurring Technical & Warranty Services webinars designed to capture real-time questions and deliver proactive support from Carlisle's expert teams. These sessions will help authorized applicators deepen engagement, enhance installation quality, and strengthen long-term relationships. As a result, members benefit from improved training, fewer warranty issues, and increased exposure to new products and systems, all of which will expand sales opportunities and reinforce the relationship with Carlisle SynTec Systems.



**To learn more about Carlisle's Perfection programs,  
contact your local manufacturer's representative.**



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