PERFECTION

Recognizing Excellence. Building Partnerships. Driving Quality.

The Perfection Award recognizes applicators whose exceptional installation quality and warranty claim performance demonstrate a commitment to roofing excellence throughout the calendar year.

Each year, a select group of Perfection Award recipients is invited to serve on Carlisle's Perfection Council for a one-year term. As members of this advisory board, they provide valuable feedback and insights to help Carlisle better support its applicator network and strengthen industry partnerships.

How Award Recipients Are Selected:

The following criteria are used to select Perfection Award recipients. All metrics are subject to change and can vary from year to year.

- Consistent installation quality
- Warranty performance
- Carlisle installation history
- Overall commitment to excellence
- Less than 1% of Authorized Applicators earn the Perfection Award each year.

Carlisle's Perfection programs recognize Authorized Applicators who demonstrate an ongoing commitment to quality craftsmanship, installation excellence, and long-term partnership.

Carlisle believes in a true partnership with its customers, and the Perfection programs offer a tremendous opportunity to strengthen this relationship between manufacturer and installer. The Perfection programs are Carlisle's way of acknowledging and thanking applicators for whom quality is the highest priority.

Why It Matters:

Recognition demonstrates to building owners, consultants, and customers that your company is committed to installation excellence, quality craftsmanship, and long-term roofing performance.



Authorized Applicator

↓

Less than 1% in U.S. and Canada

↓

PERFECTION AWARD

↓

PERFECTION COUNCIL

CARLISLE SYNTEC SYSTEMS

PERFECTION COUNCIL Benefits:

Each year, Carlisle invites its top 40 Perfection Award recipients to join the Perfection Council, which is an exclusive advisory group representing the company's highest-performing Authorized Applicators.

Benefit	Perfection Award	Perfection Council
Regional Project Review Teams, Inspection Coordinators, and Project Manager for Warranty Claims	✓	✓
Warranty Admin Team – Issuances, Revisions, and Alterations	✓	✓
Field Services Team – Regional Tech/District Manager and local Field Service Representative	✓	✓
Regional Sales Team – Regional Manager, Technical Sales Reps, Distribution Partner, Product Marketing Support	✓	✓
C.R.E.W. Training – Access to Regional Training Programs and In-Shop/Customized Training	✓	✓
Access to Classes at the State-of-the-Art Carlisle Training & Education Center	✓	✓
Inspections – Early Bird Warranty Program Benefits	✓	✓
Premium Listing on the Carlisle SynTec Systems Website	✓	✓
Customized Press Release Created and Distributed by Carlisle	✓	✓
Wall Plaque or Trophy	✓	✓
An All-Expense-Paid Program Trip for the Principal Owner and a Guest, which Includes: Roundtable Discussions with Carlisle's Management Team, Peer Networking Events, and Entertainment Activities		✓
Branded Storefront with Funds	✓	✓
Case Study, Project Profile or Report from the Field Video		✓

Voices of Perfection

"The Perfection Award validates what we work hard to achieve every day… quality workmanship. In a competitive market, it's a powerful differentiator that shows building owners, consultants, and general contractors that we're committed to installing roofs the right way. It's not just an award on the wall; it's something that helps build trust and win business."

"When our company earned the Perfection Award, it was a reflection of every installer, foreman, and project manager on our team. Recognition like this reinforces the importance of doing things right the first time and gives our crews something to be proud of. It strengthens our culture and motivates everyone to maintain the highest standards on every project."

"The pursuit of the Perfection Award has made us a better company. The focus on installation quality, attention to detail, and accountability has improved our overall performance and reduced callbacks. Those improvements translate directly into stronger customer relationships, repeat business, and long-term growth."

"Being recognized as a Perfection Award recipient tells customers and peers that quality is more than a talking point for us; it's how we operate. It's one of the first accomplishments we mention when meeting with prospective clients because it demonstrates our commitment to excellence and our partnership with Carlisle."

"Every contractor should strive to earn the Perfection Award. The process encourages your entire team to focus on best practices, quality installation, and continuous improvement. Even before you receive the recognition, the effort required to qualify helps elevate your business and your reputation in the marketplace."

To learn more about Carlisle's Perfection program, contact your local Manufacturer's Representative.

CARLISLE SYNTEC SYSTEMS

800-479-6832 | P.O. Box 7000 | Carlisle, PA 17013 | Fax: 717-245-7053 | **www.carlislesyntec.com**

10.06.26 © 2026 Carlisle.
CST-7489 - "Perfection Award Sell Sheet"

Carlisle is a trademark of Carlisle.