

PERFECT10N

Sculpting Excellence. Nurturing Loyalty. Crafting Quality.

Carlisle SynTec Systems' Perfection Award and Perfection Council were established in 2011 as a way to recognize those Authorized Applicators who demonstrate a commitment to perfection and quality on every Carlisle installation.

Each year, the Perfection Award honors applicators whose exceptional installation quality results in a warranty claim performance that ranks in the top 5% of all U.S. and Canadian applicators. A small number of Perfection Award winners are selected to serve on Carlisle's Perfection Council for a one-year period, acting as an advisory board to help determine how Carlisle can best support its applicator network.

How to qualify:

The following criteria are used to select Perfection Award recipients. All metrics are subject to change and can vary from year to year.

- » Seven-year square-foot average of installed membrane
- » Current year's square footage of installed membrane
- » Total number of jobs over seven years
- » Warranty claim rate
- » Warranty claim dollars per square foot

Perfection Council membership is determined based on those applicators who have earned Perfection Award with the lowest incident rating of warranty claims.

Carlisle believes in a true partnership with its customers, and the Perfection programs offer a tremendous opportunity to strengthen this relationship between manufacturer and installer. The Perfection programs are Carlisle's way of acknowledging and thanking applicators for whom quality is the highest priority.



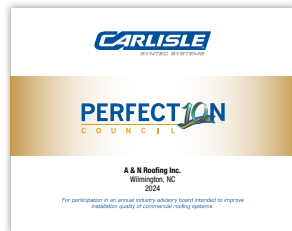
PERFECT10N Benefits:

- » Premium listing on the Carlisle SynTec Systems website
- » Customized Perfection Award press release – created and distributed by Carlisle
- » Additional marketing support
- » Perfection Award wall plaque



PERFECTION COUNCIL Benefits:

- » An all-expense-paid trip for the business principal, which includes:
 - Roundtable discussions with Carlisle's management team
 - Peer networking events
 - Entertainment activities
- » Exclusive first access to Carlisle's newest product innovations
- » Premium listing on the Carlisle SynTec Systems website
- » Customized Perfection Council press release – created and distributed by Carlisle
- » Additional marketing support
- » Perfection Council wall plaque
- » Membership in the Innovation Panel, where Carlisle SynTec Systems' top partners join to help shape future products and solutions through real-world feedback.



Scan here to learn more about the Innovation Panel.



Perfection Council Trip



The annual Perfection Council trip not only provides some much-needed rest and relaxation, but also provides an opportunity to network with Carlisle staff and other applicators while being among the first to know about the latest industry standards and the newest products. The event is all-inclusive, which means Carlisle covers all costs associated with airfare, lodging, entertainment, meals, and excursions. The trip typically takes place in the spring, in a warm, exotic location. The dates and locations are announced each year to qualifying contractors. Over the years, Perfection has been held at many beautiful destinations, such as Aruba, the Dominican Republic, Cabo San Lucas, Jamaica, and the Riviera Maya. No matter the destination, you can count on building relationships with peers and Carlisle staff members while having a great time!

To learn more about Carlisle's Perfection programs, contact your local manufacturer's representative.



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