

# PERFECT 10N

Carlisle SynTec Systems' Perfection Award and Perfection Council were established in 2011 as a way to recognize those Authorized Applicators who demonstrate a commitment to perfection and quality on every Carlisle installation.

Each year, the Perfection Award honors applicators whose exceptional installation quality results in a warranty claim performance that ranks in the top 5% of all U.S. and Canadian applicators. A small number of Perfection Award winners are selected to serve on Carlisle's Perfection Council for a one-year period, acting as an advisory board to help determine how Carlisle can best support its applicator network.

## How to qualify:

The following criteria are used to select Perfection Award recipients. All metrics are subject to change and can vary from year to year.

- Seven-year square-foot average of installed membrane
- Current year's square footage of installed membrane
- Total number of jobs over seven years
- Warranty claim rate
- Warranty claim dollars per square foot

## Perfection Award winners enjoy the following benefits:

- Premium listing on the Carlisle SynTec Systems website
- Customized Perfection Award press release – created and distributed by Carlisle
- Additional marketing support
- Perfection Award wall plaque



Perfection Council membership is determined based on those applicators who have earned Perfection Award with the lowest incident rating of warranty claims.

Carlisle believes in a true partnership with its customers, and the Perfection programs offer a tremendous opportunity to strengthen this relationship between manufacturer and installer. The Perfection programs are Carlisle's way of acknowledging and thanking applicators for whom quality is the highest priority.

## Perfection Council members enjoy the following benefits:

- An all-expense-paid trip for the business principal, which includes:
  - » Roundtable discussions with Carlisle's management team
  - » Peer networking events
  - » Entertainment activities
- Exclusive first access to Carlisle's newest product innovations
- Premium listing on the Carlisle SynTec Systems website
- Customized Perfection Council press release – created and distributed by Carlisle
- Additional marketing support
- Perfection Council wall plaque

**To learn more about Carlisle's Perfection programs, contact your local manufacturer's representative.**



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