

X-Tenda Coat Restoration Coatings Product Line July 2, 2024

To: Versico Roofing Systems' Authorized Contractors

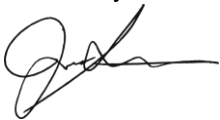
Versico Roofing Systems is pleased to announce the re-introduction of its X-Tenda Coat Restoration Coatings product line, which now includes a comprehensive offering of acrylic coatings, silicone coatings, primers, and accessories.

The re-introduction of the X-Tenda Coat line includes:

- **Enhanced Product Offering**
 - Better products offer reduced labor and faster application. X-Tenda Coat XTRA Silicones and X-Tenda Coat Acrylics now adhere to more substrates without needing primers. This leads to a simplified installation that offers the same trusted quality in fewer steps.
- **20-Year System Warranties**
 - System warranties are getting a major upgrade with maximum warranty lengths increasing from 15 to 20 years for both X-Tenda Coat XTRA Silicone and X-Tenda Coat Acrylic systems.
- **Additional Approved Substrates**
 - Versico has greatly expanded the approved list of substrates for X-Tenda Coat Coating Restoration Systems. Previously, only single-ply roofs completed by Versico Roofing Systems Authorized Contractors were candidates for coating restoration systems. Now, roofing systems manufactured by Versico or others will qualify for X-Tenda Coat Material and System Warranties. Eligible substrates for coating restoration systems include single-ply, metal, concrete, smooth and granulated APP and SBS mod-bit, previously coated roofs, and more.
- **Two New Levels of Training Content**
 - Versico already offers world-class training on product installation and best field practices. X-Tenda Coat coating restoration training will now be added to the Applicator Certification Seminar as a requirement for all new contractors. Additionally, a deeper dive into X-Tenda Coat products and practices will be available in the Specialty & Premium Products, New Products, and Boosting Productivity 301 class.

Please contact your Versico Independent Sales Representative with questions related to these exciting new options.

Sincerely,



Jesse Sutton - Fleece and Coatings Product Manager