

MARKETING ANNOUNCEMENT

Authorized Applicator



Carlisle Rooftop Recycling Incentive Program April 12, 2023

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce a new Rooftop Recycling Rebate Incentive Program to encourage participation in Carlisle's Rooftop Recycling Program. The new rebate program provides a financial incentive, paid directly to participating contractors who return existing torn-off roofing materials to Carlisle's recycling partner, Nationwide Foam Recycling (NFR), and replace the roof with a new Carlisle warranted roofing system.

Carlisle has partnered with Nationwide Foam Recycling for more than 10 years to offer an environmentally friendly rooftop recycling option aimed at reducing the environmental impact caused by traditional landfill disposal after roof tear offs. Nationwide Foam provides a network of recycling centers as well as the logistics needed to make rooftop recycling an easy process. NFR accepts both membrane (EPDM, TPO, and PVC) and foam insulation (Polyiso, EPS, and XPS), providing a more sustainable disposal option over traditional landfill disposal. The new rebate incentive is intended to increase participation in the rooftop recycling program, allowing Carlisle to meet its sustainability goals of reducing landfill waste while simultaneously helping to develop sustainable products using the post-consumer materials.

The new recycling rebate incentive will provide \$0.04/ft² up to 100,000 ft² (\$4,000 maximum payout) per project, based on the area of membrane purchased to replace the roof. Contractors must return at least the membrane to be eligible and follow the rooftop recycling program requirements outlined in the Rooftop Recycling Program Sell Sheet linked below. Contractors must also bring the roof system up to current rooftop thermal efficiency requirements per the locally adopted energy code by adding insulation (the addition of a ½" coverboard is required at a minimum). The roof must be replaced with a Carlisle warranted roofing system. Once the project is accepted for warranty, a rebate check will be provided directly to the contractor within four weeks of warranty payment.

Carlisle has recently released two new literature pieces that can provide additional information regarding the requirements of the Rooftop Recycling Program with Nationwide Foam, as well as the Rooftop Recycling Rebate Incentive Program. Those documents are linked below:

- [Rooftop Recycling Program Sell Sheet](#)
- [Rooftop Recycling Rebate Incentive Program Information Sheet](#)

For more information, please contact your local Carlisle Manufacturer's Representative.

Regards,

A handwritten signature in black ink, appearing to read "Chris Kann".

Chris Kann, Product Manager – Specialty Products and Sustainability